

Maryland's Growing Natural Resource

- **Half of baby boomers in Maryland are 50+**
- **Estimated: 800,000 individuals**
- **In seven years: Estimated another 800,000 will be 50+**
- **Vast majority plan to continue living in Maryland**
- **60% will continue work and seek meaningful paid or unpaid positions**

Maryland Baby Boomer Initiative Act Passed Spring, 2007

- **One of eight states to initiate a similar bill: first to pass**
- **Creates a Baby Boomer Initiative Council**
 - **University of Maryland & Johns Hopkins**
 - **Departments of Aging, Education, Business and Economic Development, Health and Mental Hygiene**
 - **Non profits**
- **Purpose: Study and make recommendations on public policy on Baby Boomers as:**
 1. **source of social capital to address community needs**
 2. **economic and social impact of older workers roles in the community**

Original Model Developed for Legacy Projects

University of Maryland – Center on Aging

ENGAGING THE 50+ POPULATION

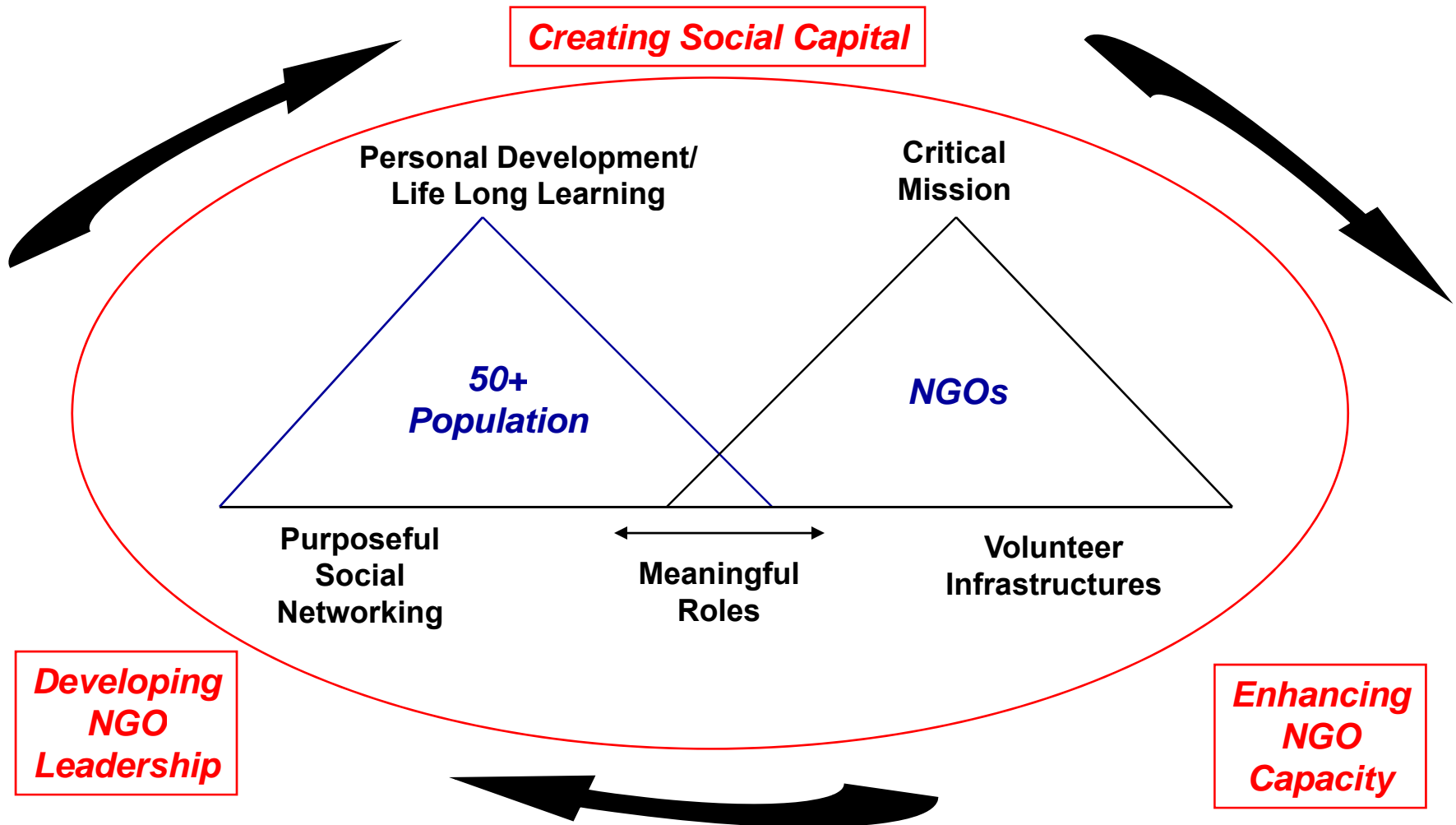
Personal Development –
Life Long Learning



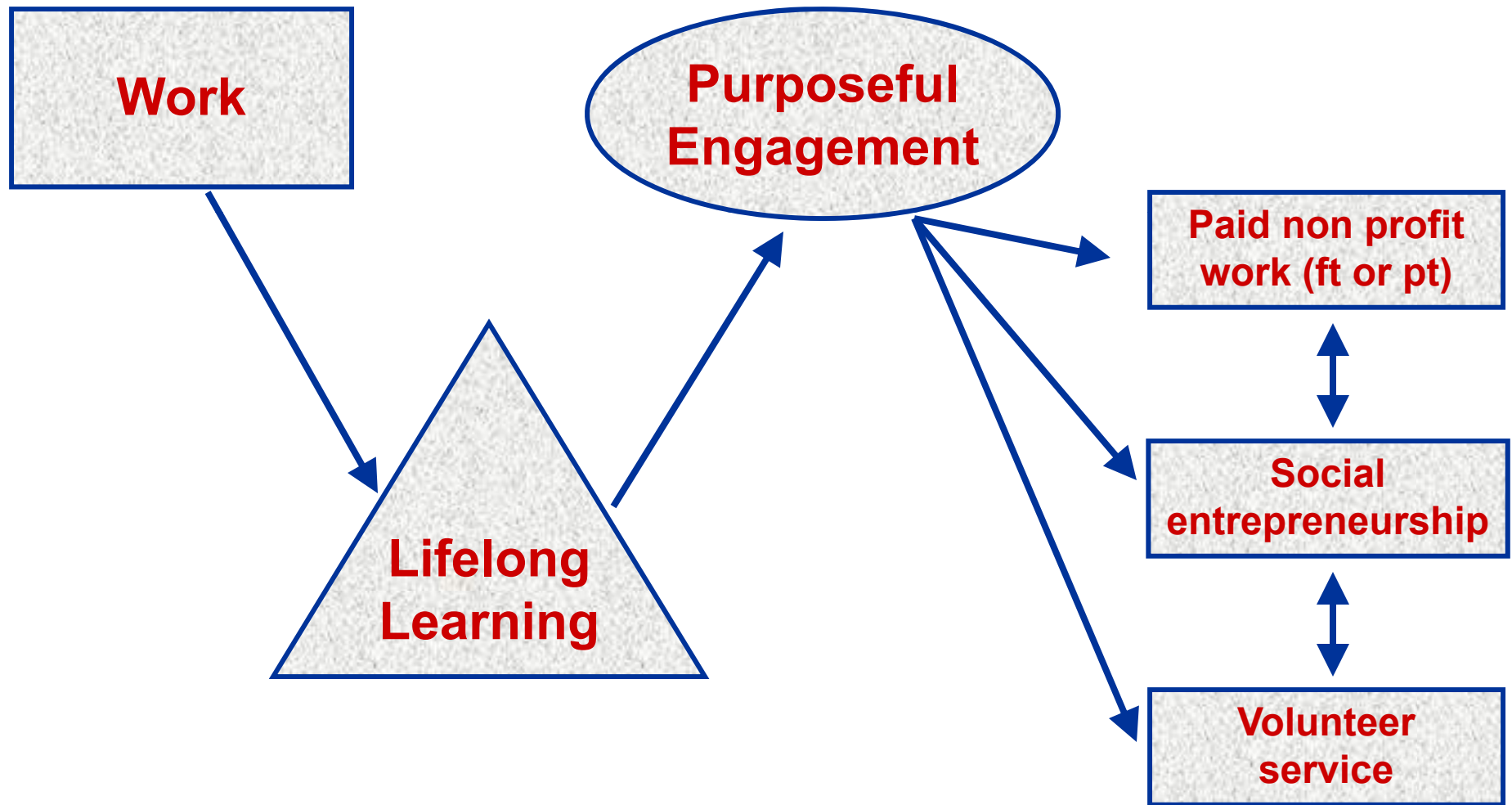
Meaningful
Roles

Purposeful Social
Networking

Legacy Leadership Model

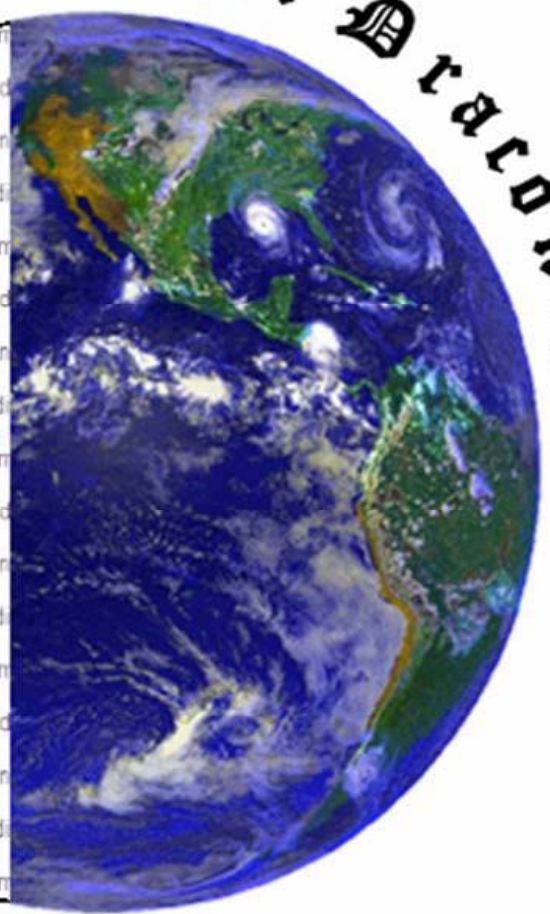


UPDATED LEGACY LEADERSHIP MODEL

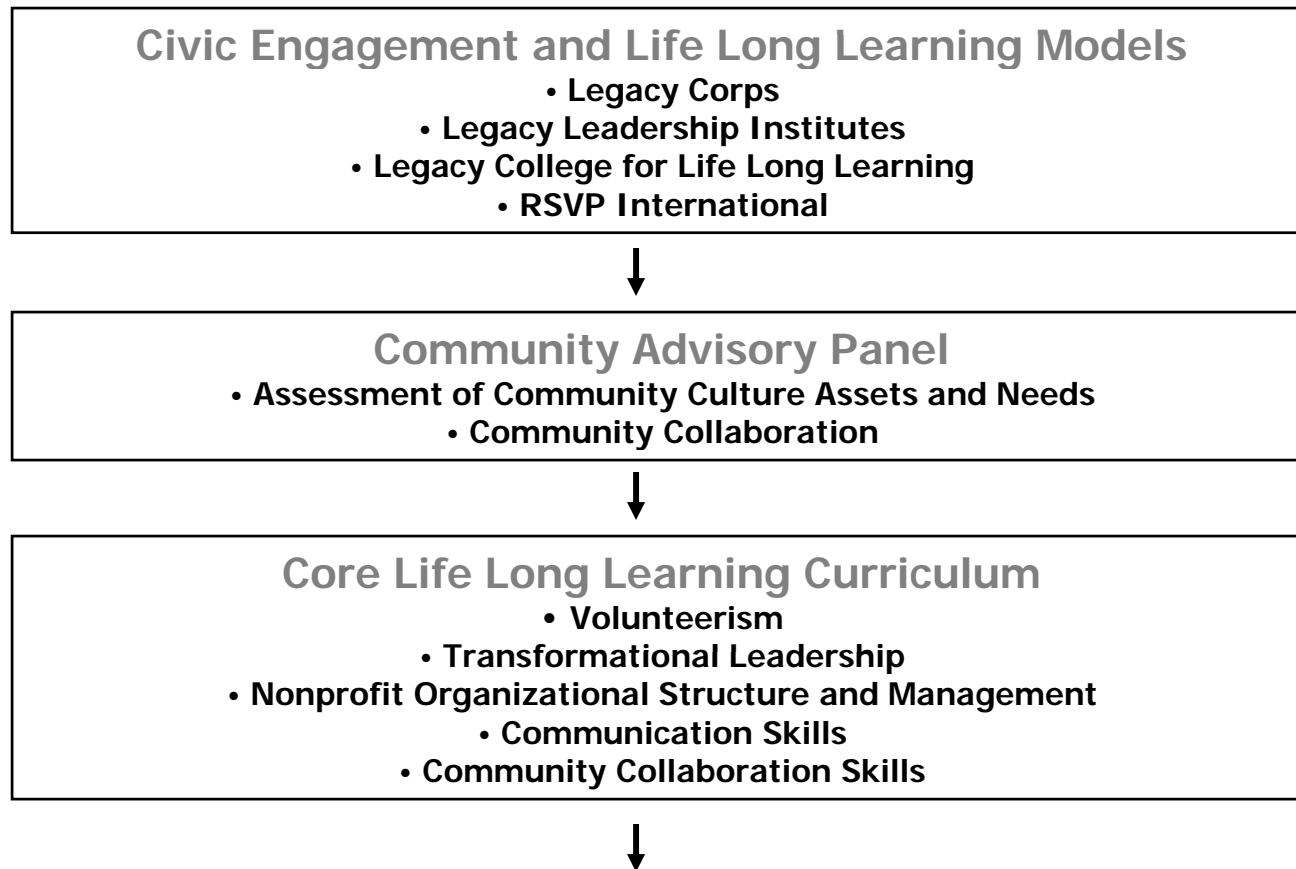


Hic Sunt Leones et Dracones

**LEGACY
LEADERSHIP
INSTITUTES**



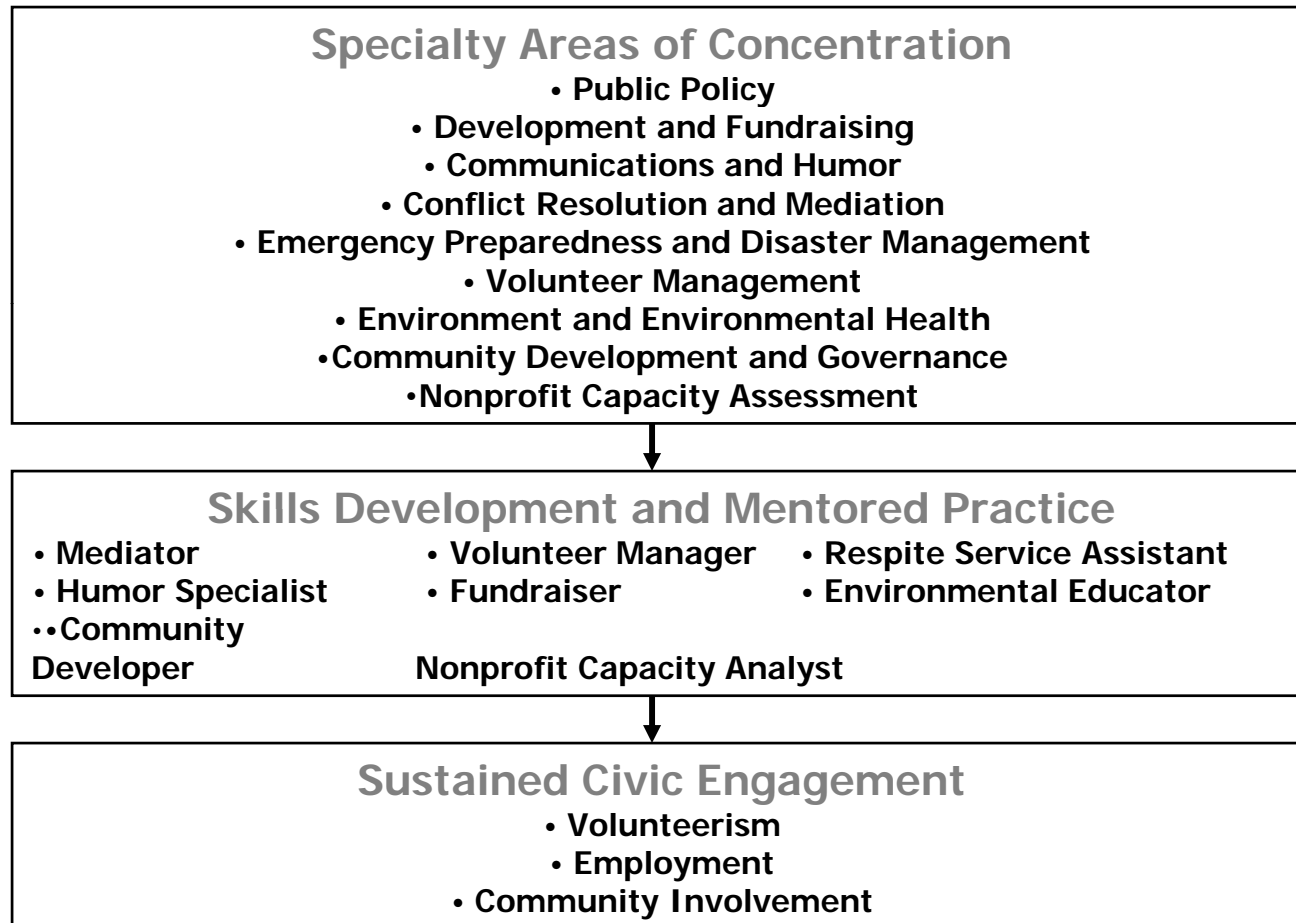
UNIVERSITY OF MARYLAND – CENTER ON AGING



Continued →

UNIVERSITY OF MARYLAND – CENTER ON AGING

continued



CENTER ON AGING – UNIVERSITY OF MARYLAND

LEGACY LEADERSHIP INSTITUTE PARTICIPANT PATHWAY

Recruitment

- Media Stories
- Program Graduates
- Advertisement
- Strategic Marketing

Application

Interview

Job Description/Contractual Agreement

Classroom and Service Learning - 60-80 hours

Field Placement - 200-450 hours

Reflection Sessions

Graduation Ceremony

Legacy Leadership Alumni Association

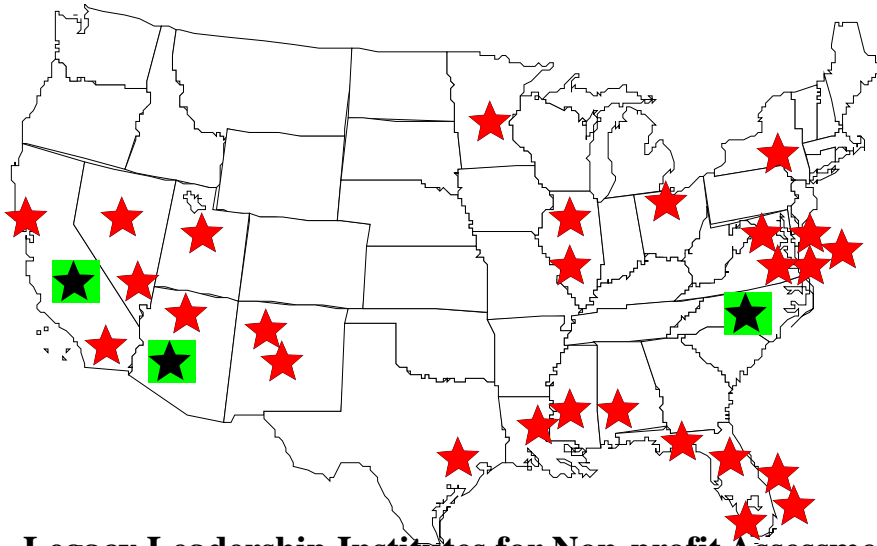
Continued Service or Paid Work in the Non-Profit Sector

University of Maryland Center on Aging

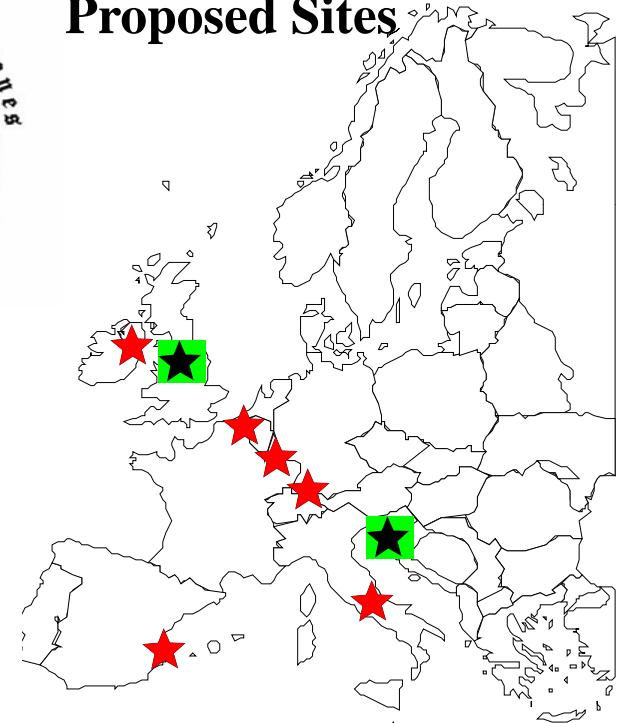
Models Combining Lifelong Learning & Civic Engagement

“Building Sustainable Communities”

★ Existing Sites



Proposed Sites



LACE

**(Lifelong Learning & Active
Citizenship in Europe)**

Legacy Leadership Institutes for Non-profit Assessment

Legacy Leadership Institutes for Community Capacity Building

Legacy Leadership Institutes for Emergency and Disaster Management

Legacy Corps for Health & Independent Living

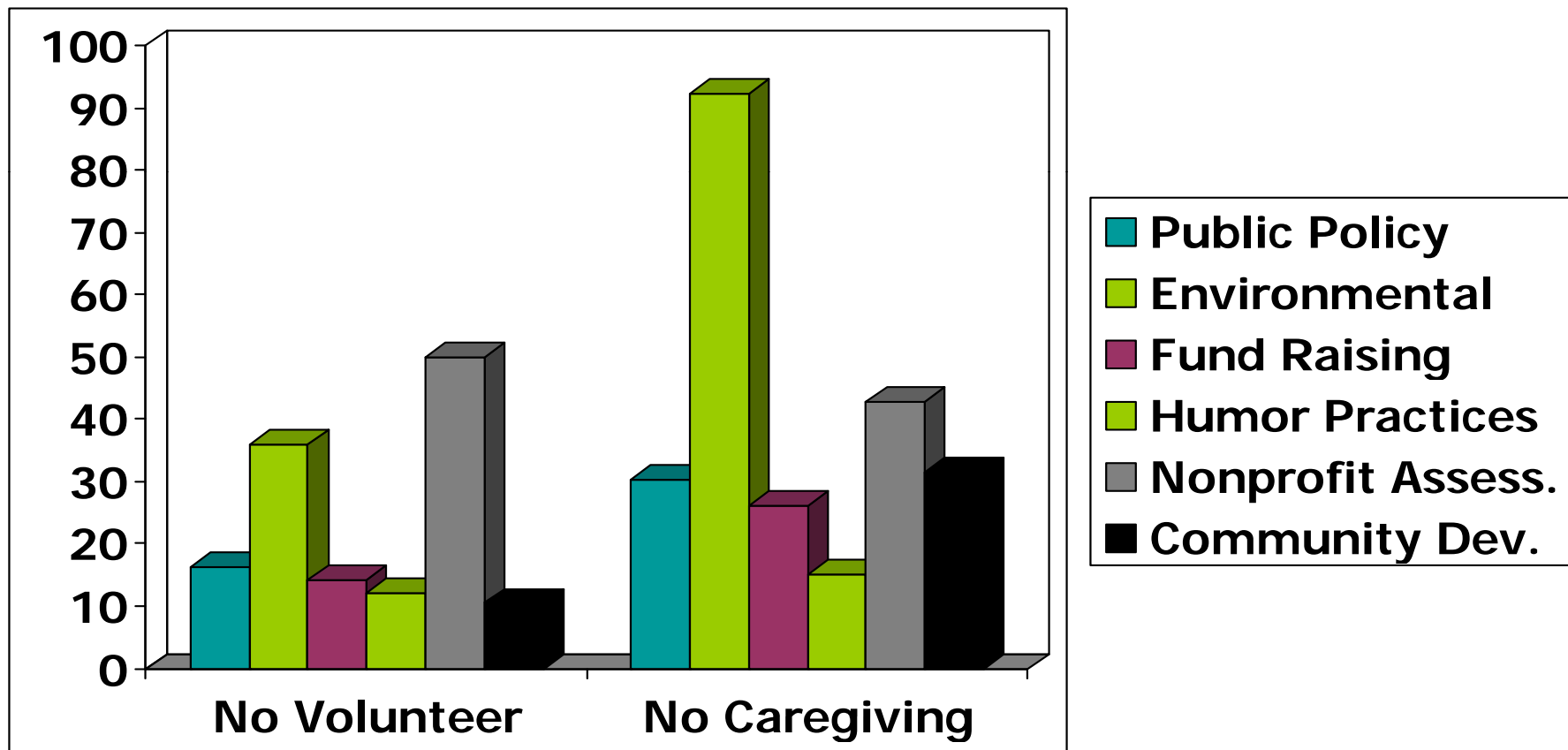
Legacy Leadership Institutes on Public Policy

Legacy Leadership Institutes on Humor Practices

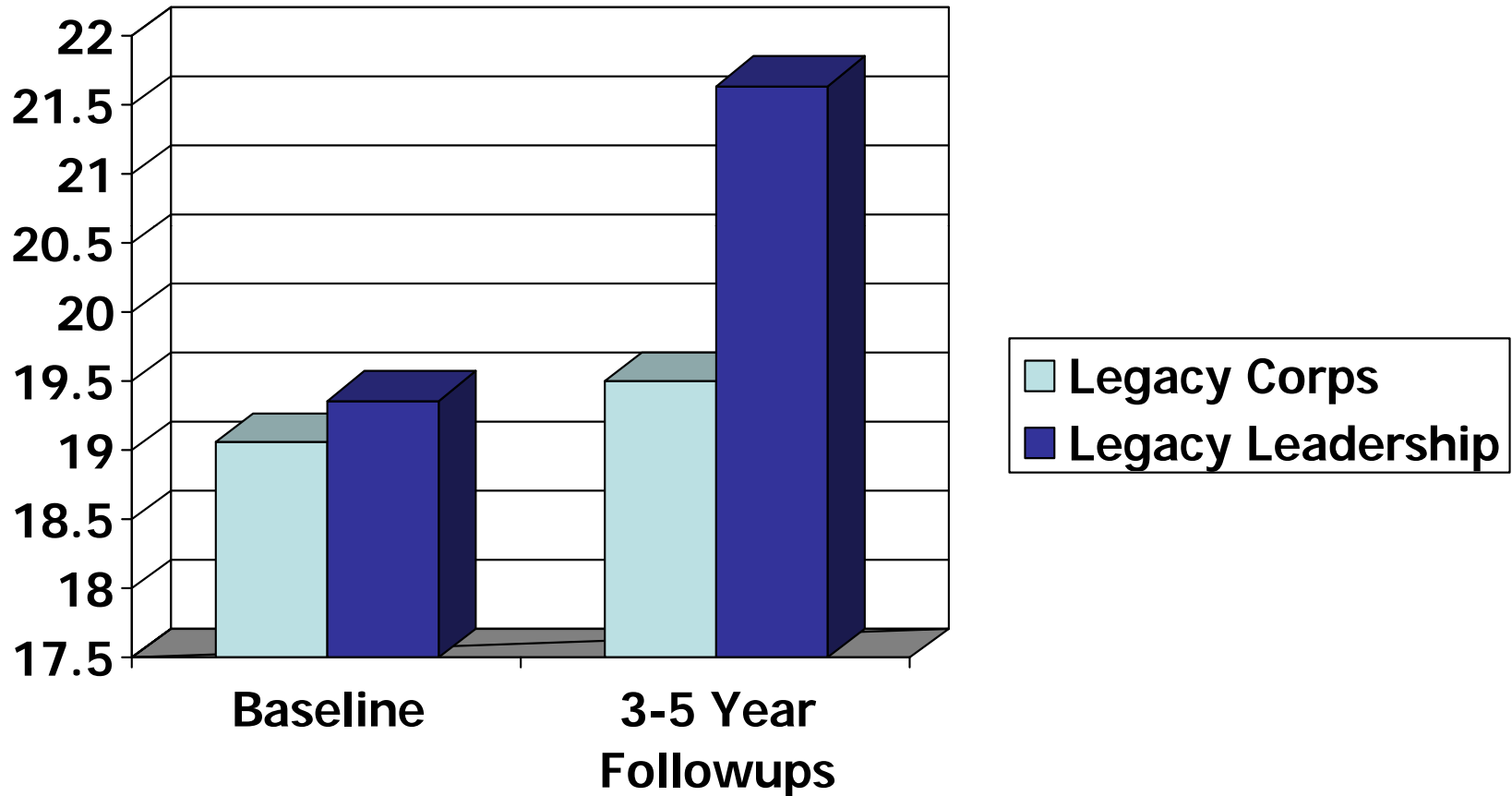
Legacy Leadership Institutes on Fundraising for Non-Profits

Legacy Leadership Institutes on Environment

Volunteer Involvement Prior to Legacy Leadership Institute Participation

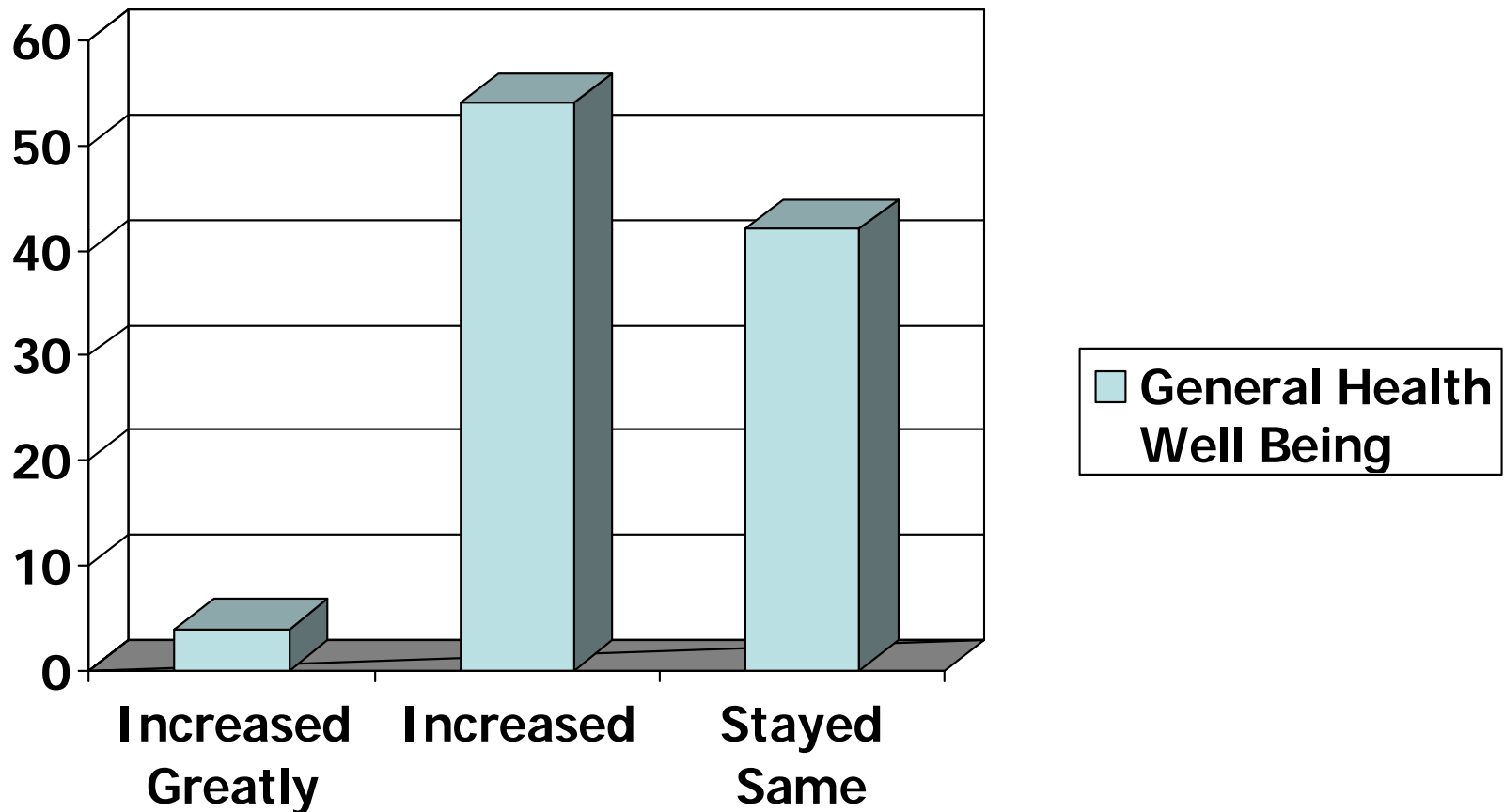


Long-Term Changes in Community Attachment and Civic Engagement



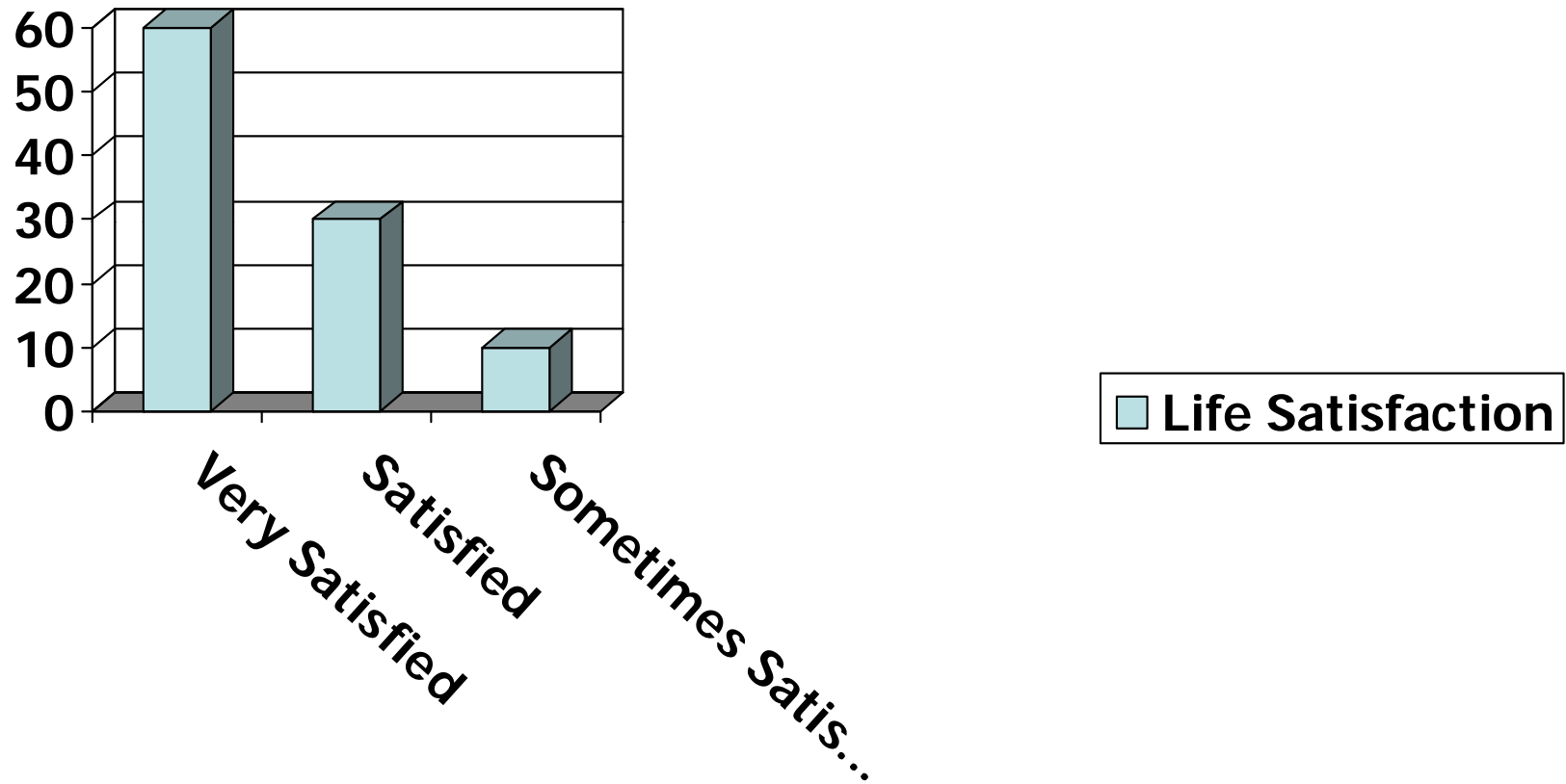
Interviews 3-5 years after completing program identify improved community attachment scores that remain statistically significant.

Health Perceptions of Participants 3-5 Years After Legacy Experiences

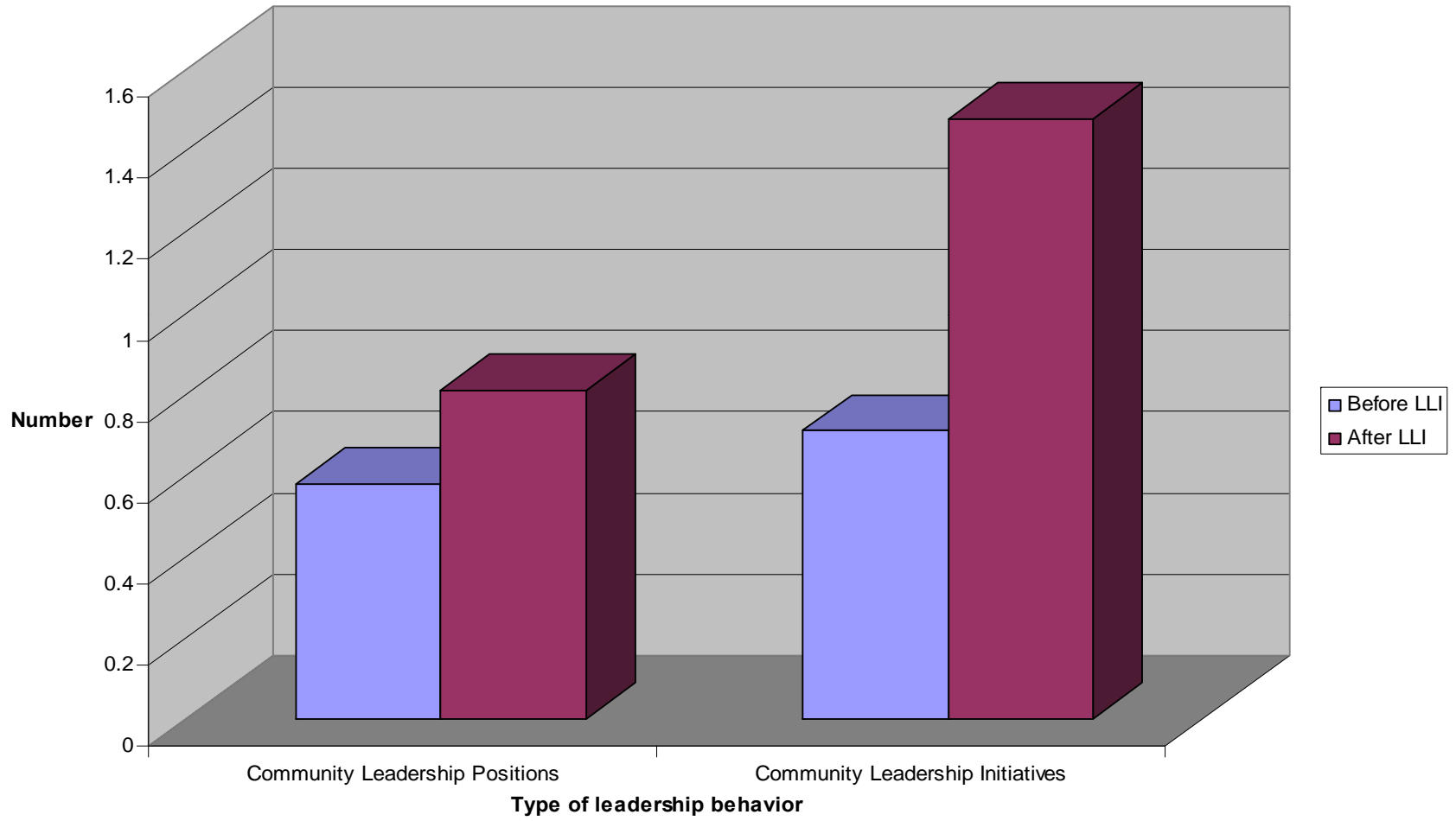


83 percent report excellent or very good health and 10 percent report good health. 6.6 percent report fair or poor health.

Life Satisfaction of Legacy Participants 3-5 Years After Program



LEGACY LEADERSHIP OUTCOMES



Activities at Follow-up (1-2 years after graduation)

- The Leadership graduates reported continuing involvement in an average of four categories of activities.
 - 59% currently volunteer in government services
 - 62% volunteer in community activities
 - 57% work for advocacy organizations
 - 52% work in political campaigns

Involvement in Work/Education

- 31% began working full or part-time one-two years after completing Legacy Leadership
- 1/3 of those working are involved full-time and 2/3 are part-time.
- 80% indicate that Legacy Leadership played a role in re-directing them to the workforce.